

# Penny Grimley Make- up Artist

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## Personal Profile

I am a creative and innovative make- up artist, educator and assessor and have been employed on many national and international assignments covering TV, film and fashion. Working with models, actors, singers and media fashionistas I'm able to take direction as well as supervise a team and follow the required brief.

Safe Sets Covid 19 Certified

CRB checked 2023

## Assignment Achievements

### **SCREEN**

TV commercial - Wrigleys-Toad Productions (Spain)

TV commercial - Outspan Orange - Toad Productions (Spain)

TV commercial - John West Tuna - Toad Productions (Spain)

TV commercial - Pioneer - Toad Productions (Spain)

TV Commercial - RNIB - Vince Media Ltd 2023

TV Commercial - Warwick Castle - Junction 11 Studios 2023

TV Commercial - Gymaphobics - JMS Group Production Company

TV Commercial - Topps Match Attax Ireland- Superhero Production Company

TV Commercial - WOW! Stuff

TV commercial - HTC Phones (USA) - Betty TV

TV Commercial - Kleeneze - Icene Productions

TV Commercial - Better Bathrooms - Equinox TV

TV Commercial – Lloyds TSB – Campaign– Academy Films 2017

TV Commercial - GS Yuasa - Vermillion Films 2022

TV Commercial - Cadburys - Vermillion Films 2024

TV Commercial - Mostaza - Bowden Films 2024

Channel 4 - Late Night Lycett series 2 2024

BBC - young creative short film

BBC - All That Glitters S2 - Twenty Twenty Productions - Warner Brothers 2022

BBC - Ghosts in the Ruin - Coventry City of Culture 2022

CBBC - Style It Out - Lion TV 2023

CBBC - Maddie Moat - Wonder TV 2018

Sky Sports - Start of the Season 2019

Music video - Siren Records - Toad Productions (Spain)

Music video - Emma Ruth Rundle - Sargent House Records 2022

Film - Linda - Directed by Joe Lycett - My Options Were Limited Productions 2022

Film – Jawbone – Personal make-up artist to Michael Smiley / crowd Make-up supervisor 2019

Film - 'Winters Love' - Sheringham Studios - Head make-up artist

Pilot Film - Fracture - Sheringham Studios- Head Make-up Artist

Corporate Video - BP - Dramatic Solutions TV

Corporate Video - IMI Engineering - SLG Agency 2016

Corporate Video - Pizza Hut

Corporate video - Ahmed Tea

Corporate video - Abbott 2023

Promotional video - ADCO - Vermillion Films Ltd 2024

Promotional video - Spoticar 2023

Promotional Video - Sheperton Studios - London

Ideal Home TV - Live TV

Network Rail Health & Safety Campaign

Nuffield Health & Fitness Campaign 2016

Training video - Mubadala - Topspin Productions

Hungry Horse - Green King Pubs - Campaign 2016 - Hipster Productions 2019

RNIB - Promo video - Popcorn and Co Productions 2021

DRTV Recruitment- Promo Video - Vermillion Films 2020

Oculus Little Cities Promo - Fluid Design 2022

Mini / Dogs Trust training video 2021

Zeiss - Promo video - The Good Guys 2022

Buzz Bingo You Tube - Fat Free Media 2022

Jason's Sourdough promo - Finn Communications 2022

Genting Casino Recruitment Campaign 2022

CAPGEMINI interviews - Whisper Film Ltd 2022

Nick Skelton Biopic - PI Film Network 2023

Warren James Jewellers campaign 2023

Jaguar Landrover uniform campaign 2023

Jaguar Landrover Recruitment campaign 2023

FE McLarens campaign 2023

F1 Mercedes campaign - Junction 11 Studios 2023

Sanctuary Care campaign - Junction 11 Studios 2023

Website - Study Inn 2023

Website - Zandra Rhodes Bags

Website - Roman Originals

Website - Fenella Uk

Website - Little Black Dress

Website - Altro Flooring  
Website - Hartopps Catering  
Website - JayLey Collection  
Website - REW Clothing  
Website - The Hen Party Superstore  
Website - The Beyond Company Coaching/ well-being  
Cannock Chase District Council - Website - Anti bullying campaign  
Cannock Chase District Council - Website - Alcohol abuse campaign  
Go Experience - Music Video's

## **PUBLICATIONS**

New York Time Magazine - Front Cover  
Style Speak Magazine - Front Cover  
HairstylesOnly Magazine - Front Cover  
In and Around Magazine - Front Cover  
Ratu Magazine - Front Cover  
Wolverhampton Magazine - Front Cover  
Photo Professional Magazine - Front Cover  
Beauty Launchpad Magazine - Front Cover  
HELLO! Magazine  
Staffordshire Bride Magazine  
Staffordshire Life Magazine  
FaceOn Magazine  
Digital Photographer Magazine  
What Camera Magazine  
Dreamingless Magazine  
Hair Magazine  
10 Magazine  
Estetica Hair Magazine  
L'Autre Magazine  
Stylenoir magazine  
Surface Asia Magazine  
G3 Magazine  
Curve Magazine  
Lingerie Insight Magazine  
Woof - on line magazine  
Jut Magazine - on line magazine  
Magpie Magazine - on line magazine  
Latex Fashion Photography by Miki Bunge  
Pin up for Hero's Calendar

Breast Cancer calendar  
Absolute Apparel Catalogue  
London Midland Trains Uniform Catalogue  
Barclays Bank Training manual  
Fuji  
Jaguar F Pace Summer Campaign 2016  
Jaguar iPace Summer Campaign 2017  
Express and Star Magazine- Feature on myself  
REW - lookbook/brochure  
Roman Originals Lookbook AW17  
Land Rover Jaguar Campaign x 5  
Lucys Magazine  
Marsh and Parsons Campaigns 2018, 2019, 2020

## **HAIR**

Wella Trend Vision '11  
Wella Trend Vision '12 – Finalist  
Wella Trend Vision '13 - Finalist  
Wella Trend Vision '14 - Finalist  
Wella Trend Vision '15 – Finalist  
Wella Trend Vision '16  
Wella Trend Vision '17  
British Hairdresser of the Year '11  
British Hairdresser of the Year '12  
Mens British Hairdresser of the Year '13  
HJ's Barber of the Year '13 - Finalist  
Young Hairdresser of the Year '11  
Midlands Hairdresser of the Year '12 - Finalist  
Francesco Hair Group  
Bonce Salons  
Royston Blythe Salon  
Alternative Hair Show Visionary Awards '13 - Finalist  
Salon International - Fellowship Stage 2019

## **RUNWAY/EVENTS**

BodyPower Expo, Birmingham - Fit Factor Stage  
London Fashion Week 2013  
London Fashion Week 2023  
Clothes Show  
Asda New Season Catwalk Show  
Style Wolverhampton Fashion Show

Midlands Designer Fashion Awards

GLAS - Birmingham - Neil Hughes Productions

Enchanted Forest Event – Switzerland - Neil Hughes Productions

Cover Girl - Makeover studios

Bridal Catwalk - ICC Birmingham

Uniform Catwalk - Co op Pharmacy/Well - ICC Birmingham

Breast Cancer Charity Catwalk - Wolverhampton

## **PERSONALITIES**

Joe Lycett - Comedian

Kate Garraway - TV presenter

Bruno Tonioli - TV judge Strictly/ BGT

Vanessa Feltz - TV/ radio Presenter

Danny Dyer - Actor

Chris Packham - TV Presenter

Gaby Roslin - TV/ Radio Presenter

Joe Swash - TV presenter

Gok Wan - Stylist/ presenter/ DJ

Kevin McCloud - TV presenter

Katya Jones - Dancer Strictly Come Dancing

Jordan Gray - Comedien

Anais Gallagher - Photographer

Emiliano Martinez- Footballer

Robbie Keane - Footballer

Shay Given – Footballer

Jack Grealish - Footballer

Katherine Parkinson - Actor/ Comedian

Angela Griffin - Actor

Bear Grylls – Presenter/survival expert

Malala Yousafzai – Honoured Pakistani teenage activist

West Indies Cricket Team

Rachel Pierman – TV Presenter

Michael Smiley – Actor

Maddie Moate - CBeebies tv presenter

Alice Kinsella - Olympic, European and Commonwealth gymnast

Bill Oddie OBE - Comedian, TV presenter, Conservationist,

Dinny Hall - TV judge - All That Glitters S2

Emma Ruth Rundle - singer/songwriter

Nikki Bedi - TV & Radio presenter

Nitin Sawhney - musician, composer, producer, Ivor Novello Award Winner

## **EDUCATOR**

Guest Lecturer - Central School of Make-up, Birmingham

Guest Lecturer - South Staffs College, Tamworth Campus

Make-up workshop - City of Wolverhampton College

Make-up workshop – South Staffs College

Make-up workshop – Drake Hall Prison

Make-up workshop – Walsall College of FE

Make-up competition judge - South Staffs College, Cannock & Tamworth Campus'

Make-up competition judge – Midlands Fashion Awards 2017

DFMA make-up tutor - freelance

## **Professional qualifications & training**

- Saffron Walden County High School, Essex – to A level standard.
- Braintree College of Further Education – Pre- Nursing Course.
- South Staffordshire College –
- Level 3 International Health and Beauty Certificate
- Level 3 Beauty Specialist Diploma
- Level 3 Diploma in Indian Head Massage
- Level 3 Assessors Award (A1)
- Level 3 Diploma in Health, Safety, Security and Employment Standards
- Level 3 Certificate in Adult Literacy Support
- Level 2 Nail Technology
- Level 2 Nail Art
- Level 1 Safeguarding
- Staffordshire University – Foundation degree in teaching (DTLLS)

## **Summary**

- Agency signed make-up artist with AS Agency, Birmingham
- 38 years experience of make-up application on photo shoots and film sets. Worked with many celebrities. I am competent in all genres of make-up including beauty, fashion, editorial, bridal and video/film. Limited SFX.
- 7 years teaching experience at an FE college as a qualified lecturer in Beauty therapy and assessor delivering to groups of twelve or more. Preparing lessons following awarding body criteria and guiding learners through to qualification. Assessing learners ensuring required standards are reached and maintained.
- 5 years teaching Make-up workshops at educational establishments and private make-up schools. Introducing learners to the business side of the make-up industry with the aid of PowerPoint presentation and a question and answer session. This is followed by a demonstration and a practical lesson with individual assistance and feedback given.

- Level 3 Beauty trained – IHBC

Teaching Levels 1 & 2. This includes Manicure, pedicure, eye treatments, anatomy, waxing, massage, facials, cosmetic and camouflage make-up.

Teaching Level 2 Nail Technology evening classes

Teaching Level 2 Nail Art evening classes

- Teaching qualification - Educator (DTLLS) and assessor (A1).
- Flexible work ethic – worked on assignments nationally and internationally.
- Strong interpersonal and networking skills.
- Good communication skills including written and presenting.
- Excellent time keeping.
- Good organisational skills.
- Ability to work independently as well as being a team player.
- Worked with many groups of people in high pressure atmospheres.
- Creative and innovative.
- Perfectionist – High quality work standards.
- Happy to travel
- Competent in IT skills – email, Power Point

References available on request