

DANIELLE MCGIRR

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Midlands / London / Manchester / Remote Working



LINE PRODUCER | UNIT PRODUCTION MANAGER | PRODUCTION EXECUTIVE

A passionate and nurturing team leader with extensive production knowledge from development to delivery across various genres, including factual entertainment, specialist factual, documentaries, branded content, and podcasts.

Specialising in complex health & safety, insurance, international travel to hostile environments, and maintaining high-quality programming on tight budgets. Confident in liaising with broadcasters, high profile talent and their agents, as well as senior creative & managerial departments.

Experienced in People Management, including onboarding, Right to Work checks, GDPR & IR35 compliance, IT oversight, mandatory training, and IrisHR.

As a trained Mental Health First Aider, I can provide support and implement strategies to enhance team welfare and performance.

KEY SKILLS

Budgeting (PMI & Excel) | Scheduling | Ed specs & Commissioning forms | International filming | Hostile environments | Risk management | Production insurance | Branded content | Programme delivery | Leadership | Recruitment | People Management | Sustainability | Welfare & Mental Health | Safeguarding

PROFESSIONAL EXPERIENCE

Project Manager Mission Accomplished, Aug 2024 – Present (part-time)

Providing project and financial management of the slate of training programmes Mission Accomplished is delivering, including Create Central's TV and Film Fusion and Step up to HOD.

Line Producer North One, 2022 - April 2024

Overseeing a continuous slate of productions for the Birmingham office, managing multiple production departments, and reporting to senior executives. Handling development and branded content projects.

Liaising with commissioning and finance teams, writing budgets and schedules, and completing ed specs.

Recruiting, negotiating with suppliers, ensuring effective communication among HODs, advising on and authorising health & safety and insurance arrangements.

Ensuring productions stay within budget and on schedule, navigating challenges, and providing solutions and guidance.

Leading in sustainability initiatives and reducing carbon impact across the company.

Productions overseen:

Sky Max

Joe Lycett's United States of Birmingham (3 x 60')

Channel 4

Guy Martin's Lost WW2 Bomber (1 x 90')

Our Guy in Colombia (2 x 60')

Guy Martin's Great British Power Trip (3 x 60')

Channel 5

Shop Smart Save Money Series 1 & 2 (24 x 60')

Digital / Branded content

Fifth Gear: Powered by Hypervolt

ITV

Vicky McClure: My Grandad's War (1 x 60')

Travel Man Series 12 & 13 (8 x 30')

Sky Coppers (6 x 60')

Discovery+/Quest

Fifth Gear Recharged (2 series, 8 x 60')

The Gadget Show Podcast

Unit Production Manager North One, 2017 - 2022

Productions overseen:

ITV

Falkland's War: The Forgotten Battle (1 x 60')

Captain Tom's War (1 x 30')

The Life & Times of Captain Sir Tom (1 x 60')

Channel 4

Travel Man Series 11 (4 x 30')
Guy Martin's Lancaster Bomber (1 x 60')
Guy Martin: The World's Fastest Electric Car? (1 x 60')
Guy Martin: The World's Fastest Tractor (1 x 90')
Guy Martin's D-Day Landing (1 x 120')
Our Guy in Russia/Ukraine (3 x 60')
Guy Martin's WWI Tank (1 x 120')
Speed with Guy Martin: Classic F1 Special (1 x 90')

Paul Hollywood Eats Mexico (3 x 60')
Guy's Garage (4 x 60')
Guy Martin's Battle of Britain (2 x 60')
Dunkirk: The Forgotten Heroes (1 x 60')
Guy Martin: The World's Fastest Van? (1 x 90')
Guy Martin vs the Robot Car (1 x 60')
Speed with Guy Martin: F1 Challenge (1 x 60')

Discovery

Three Men, Four Wheels (10 x 60')

ITV4

DirtQuake 2018 (1 x 60')
SnowQuake (1 x 60')
DirtQuake 2017 (1 x 60')

Production Manager North One, 2012 – 2016

Channel 4

Our Guy in China (3 x 60')
Our Guy in India (2 x 60')
Guy Martin's Spitfire (1 x 90')

Guy Martin's Wall of Death: LIVE (1 x 90')
Speed with Guy Martin (2 series, 4 x 60')
How Britain Worked (6 x 60')

Discovery

Fifth Gear Series 21-23

Production Coordinator North One, 2007 - 2011

The Gadget Show Series 7-11 *Channel 5*
Fifth Gear Series 11 & 12 *Channel 5*

Production Office Runner Kudos, 2006

Life on Mars II *BBC*

Production Office Runner Company Pictures, 2005

Shameless II *Channel 4*

ADDITIONAL EXPERIENCE

All3Care Co-Captain, July 2023 – April 2024

Wellbeing and mental health focussed Diversity Network Association for the All3Media Group. Co-chaired regular meetings with support team, organised events across the Mental Health calendar and signposted key information on Group internal communications.

All3Media Diversity, Equity & Inclusion Advisory Group, Jan 2023 – April 2024

Attended quarterly meetings to discuss and share updates and progress across the Group.

EDUCATION

Bachelor of Arts – BA, Theatre, Film and Television | York St John University

TRAINING

Level 3 Safeguarding Adults – Virtual College by Netex

Prevent for Further Education and Training – Education & Training Foundation

MHFAider – Mental Health First Aid (MHFA) England *refresher course taken April 2024*

Leading High Performance – Simon Clarkson, Think Works

Sustainable Production Training – albert, BAFTA

Mentor training – ScreenSkills/Media Career Advice

Diversity Network Association training – Elonka Soros, Creative Diversity

HR: Embedding Systematic Change With Our Workflow – Sinead Burke, Tilting The Lens

Senior Managers' Health & Safety briefing – First Option Safety Group

Work Well Series: Addressing Unconscious Bias; Tackling Harassment & Bullying at Work; Introduction to Mental Health

Awareness at Work – ScreenSkills