

# JESSICA PARKER<sub>(SHE/HER)</sub>

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## SKILLS

UK Driving Licence

Canva

Adobe InDesign

Entertainment Journalism

Pitching

Adobe Photoshop

Premiere Pro

Sony FDR-AX43

CapCut

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## JOURNALISM EXPERIENCE

### Print & Features Editor (and contributing writer) | Redbrick Newspaper | Birmingham | July 2023 - Present

- Trained in Adobe InDesign, Adobe Photoshop, Excel, WordPress, and Media Law.
- Responsible for the production and execution of the print process, front page, editorials, and the featured pages of the print cycle.
- Observing editorial sessions and collaborating with section editors, scheduling and supervising editing sessions, running Mac, InDesign, and Photoshop training workshops, and ensuring a smooth print process.
- Collating the work of 13 sections into a monthly print edition.
- <https://www.redbrick.me/author/jessparker/>

### Film Section Editor (and contributing writer) | Redbrick Newspaper | Birmingham | July 2022 – June 2023

- Releasing weekly Opps lists to section contributors, considering pitches, editing articles, uploading content to our website via WordPress, and editing our section pages on InDesign for monthly print cycles.
- Awarded 'Page of the Month' (Nov 2022), 'Section Article of the Month' in 'TV' (Dec 2022), and 'Page of the Month' (Feb 2023) in Redbrick's internal awards.
- Awarded 'Students Choice Award' at the Guild Awards 2023

### Entertainment Journalist | The Independent | Remote | 2022 – Present

- Freelance content writing and editing for The Independent Film and TV sections.
- <https://www.independent.co.uk/author/jessparker/>

### Entertainment Journalist | Empoword | Remote | 2022 – Present

- Freelance content writing and editing for Empoword's Film, and Lifestyle sections.
- <https://www.empowordjournalism.com/author/jessparker/>

### Contributing Writer | Redbrick Newspaper | Birmingham | September 2021 - Present

- Writing regular digital and print content for Redbrick's various sections (Features, Film, Sport, Sci & Tech, TV, Life & Style, Travel, Culture, Music, Gaming) – see 'Print & Features Editor' for portfolio link.

### Interviewer | The Times | Birmingham | December 2022 - February 2023

- Interviewing final year students at the University of Birmingham for The Times Final Year Student Survey 2023.
  - The Survey results have been featured in the national press, including The Guardian, The Times, and BBC News.
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## ON-SET AND MEDIA EXPERIENCE

### Social Media Manager & Treasurer | CoppaFeel UoB | Birmingham | July 2022 – Present

- Developing Instagram account organisation, team management, events management, and Canva.
- UOB UBT's digital content has been featured on the @CoppaFeelPeople official Instagram account and has been viewed by over 200,000 followers. Have raised over £2000 for the Charity so far.
- Nominated at 2023 Guild Awards for 'Community Impact Award', 'Ian King Award for Society of the Year', and 'Small Group with a Big Impact Award'
- Winner of CoppaFeel's BCAM award 2022 and 'Guild Society of the Month' October 2022

### Work Experience Participant | Channel 4 | Remote | February 2023 – March 2023

- Working through real-world challenges and pitching new ideas to current Channel 4 employers.
- The six-week programme covers all the major steps of TV programme production: ideation, pitching, creating, filming, and production, and analysing its success.

### **Sustainable Leadership Intern - Reducing Inequalities | Girls for Girls Uganda & U21 | Remote | October 2022 - December 2022**

- Working with U21, Girls for Girls (Uganda) and students across the globe to provide SDG-related solutions for senior stakeholders and producing promotional marketing materials to expand outreach.

### **Walk On | BBC's *Dodger* | Scream Talent Management | Salford | 2022**

- Working on set with the BBC and Universal International Studios on *Dodger*, dir. By Rhys Thomas
- Experience working with a broad range of highly acclaimed cast members, clients, and production companies.

### **Featured Performer | National Theatre Connections | Stockport & Manchester | 2019**

- Varied experience through short theatrical stints, such as working for National Theatre Connections at Manchester's HOME Theatre and Stockport's Garrick Theatre in a run of Benjamin Kuffuor's *Ageless*.

### **Lead Performer | Now That's What I Call Music National Advertisement | EKA Talent Management | Manchester | 2019**

- Working on set with Paragon Pictures and Now That's What I Call Music. Starring centrally in a TV and Social Media commercial that was aired during prime TV slots, dir. By Jay Booton.

### **Supporting Artist | Bavaria Fiction and Sky Studios' *Das Boot* (2020) | Scream Talent Management | Salford | 2018**

- Working on set with Bavaria Fiction and Sky Studios on *Das Boot* (2020), dir. By Andreas Prochaska
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## **Certificates**

### **Leading Change Credential & Social Entrepreneurship Credential | U21 Aspire On-Demand | 2022**

### **Designing for a Diverse and Inclusive Future | Samsung | 2022**

### **Digital Skills: UX | Accenture | 2022**

- Working through the fundamentals of User Experience, visual design, and digital design with UX in mind.

### **Introduction to Virtual, Augmented and Mixed Realities - Lancaster University | 2022**

- Exploring the concept of Extended Reality, and how this technology can be used in media and creative industries.

### **How to Make a Short Film: An Introduction to Filmmaking | British Film Institute | 2022**

- Working through creating an editing workflow, multiple editing programs, rough cuts, sound and colour, framing shot, and distribution and exhibition.

### **Introduction to Screenwriting | University of East Anglia | 2022**

- Exploring the key concepts and fundamental principles involved in the process of screenwriting - including research and editing roles and responsibilities in TV and Film production.
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## **VOLUNTARY EXPERIENCE**

### **'Books Unlocked' Volunteer | National Literacy Trust | May 2023 - June 2023**

- Supporting people in prisons and young offender institutions, as well as others in community settings.

### **'Bedtime Stories' Social Media Volunteer | University of Birmingham EDACS | March 2023**

- Volunteering my time to create digital content on children's literature and literature in education.

### **Community and Conservation Volunteer | Camps International - Ecuador | March 2023**

- Fundraised £5000 for expedition materials. Community project work in the Amazon, a conservation and environmental protection project in the Galapagos Islands, rural community development in the Andes. This work was aligned with UN Sustainable Development Goals and designed to make a significant and lasting impact on the region's most critical issues.
  - Awarded ASDAN Universities Award 2020 for voluntary contributions in Ecuador
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## **EDUCATION**

### **MA Film and Television: Research and Production | University of Birmingham | 2023 – 2024**

### **BA English | University of Birmingham | High 2:1 with Honours | 2020 – 2023**

### **A Levels | Poynton Sixth Form College | English Literature – A\*, Drama – A\*, Music – A | 2018 – 2020**

References available upon request - This CV may be kept on file and distributed for employment purposes