



KARINA GADDU

SOCIAL MEDIA MARKETER

 Karina Gaddu

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 GadduStudios

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 [GadduStudios](https://www.gaddustudios.com)

INTRODUCTION

I am a Social Media Marketer with 3 years experience, who co owns a small business. I have worked on a few major productions in college, including a four part series and I have also worked with a major theatre production company, as a producer, to create social media content for their Christmas theatre production of 'Peter Pan'.

RELEVANT SKILLS

- Bilingual - Punjabi
- Davinci Resolve
- Adobe Photoshop
- Organisation
- Communication

WORK EXPERIENCE



Social Media Marketer - Simmi's Cakes 2020-present

- Filming videos for Instagram, TikTok and Facebook
- Editing short videos for social media
- Taking photos for social media platforms



Content Creator - The Old Rep Theatre Sept 2023 - Dec 2023

- Meeting with the theatre's representatives to plan content ideas
- Schedule content to be filmed and edited
- Organise crews to film content and oversee the content captured

EDUCATION HISTORY



North Birmingham Academy - Secondary School

- English - 5
- Maths - 6
- Biology - 5
- Chemistry - 6
- Physics - 5
- Music - Merit
- Geography - 6
- Psychology - 6
- Photography - 6



BOA Stage and Screen Production Academy - College

- Broadcast, Film and Content Creation - **Expected Grades: D*D*D***

CERTIFICATIONS



Basics of a career in TV & Film

Institution: SpringPod (Virtual)



Covid Awareness on Production Set

Institution: ScreenSkills (Virtual)