

Nasreen Ahmed: Award-winning Scripted Development/Editorial Producer

- * Broadcast Hot Shot 2023 and Women in Film & TV mentee 2023
- * Producer of BBC 'Bollywood Proposal' episode. Winner: 'Scene of the Year' at British Soap Awards
- * Won 'Services to Media' at British Muslim Awards: championing/delivering on diversity and inclusion
- * Advanced Practitioner - Prince 2 Project Management

Award winning Producer with 25 years experience in editorial/production. After many successful years producing and directing BBC Radio Drama, I transitioned to script and story roles on some of the UK's biggest TV titles in Continuing Drama (BBC, ITV, CH4). I am particularly recognised for issue led, hard hitting, character driven stories (with levity in all the right places) and for championing diverse writers.

Producer Waterloo Road/Wall to Wall TV & Rope Ladder Fiction (August 2023 – April 2024)

- ♦ Produced episodes from script to delivery (6 hour long episodes across Series 14 and 15). Worked closely with EP (Cameron Roach), BBC Commissioners, writers, script editors, directors and production teams/crew to take episodes through filming and post production. Directors included Angela Griffin.
- ♦ Responsibility to ensure all delivered episodes were compliant and in line with BBC Editorial Policy.

Scripted Development Producer/Lime Pictures (May 2022 – July 2023)

- ♦ Built/managed an exciting and diverse drama slate, reporting directly to the Head of Drama.
- ♦ Worked with writers to develop and edit outlines, story bibles and scripts across all genres
- ♦ Ran writer rooms and story sessions. Managed relationships with all agents/commissioners.
- ♦ Managed spec reading process, gave feedback and met writers about potential future projects.
- ♦ Worked with graphic design team to create attention grabbing pitch decks and other visuals.
- ♦ Worked closely with Rights and Business Affairs to negotiate and secure development deals.

Script and Story Executive Hollyoaks/Lime Pictures (May 2021 – May 2022)

- ♦ Worked with Executive Producer to oversee script/story/production of Hollyoaks.
- ♦ Provided edit notes and signoff on storylines and shooting scripts.
- ♦ Briefed Directors at tonal meetings and provided guidance on shooting requirements and logistics.
- ♦ Forward planning of long-term stories and character development.
- ♦ Prepared conference agendas. Co-chaired and hosted short/long term story conferences.
- ♦ Worked closely with commissioners at CH4 and prepared regular analytical info on request.
- ♦ Launched in-house initiative offering writers 3-step opportunity to securing commissions.

Scripted Development Executive/Mopar Studios (Jan 2021 – April 2021)

- ♦ Developed and managed multiple drama series (political/historical/thriller/period genres).
- ♦ Led Writer Rooms to develop outlines and story bibles, provided editorial notes to writers.
- ♦ Attended meetings with commissioners based across Europe.

Storyliner/Coronation Street/ITV (July 2020 – Jan 2021)

- ♦ Created, developed and wrote engaging and compelling story strands to strict deadlines.
- ♦ Attended and pitched at long-term quarterly story conferences and monthly story meetings.

Development Role/ BBC Writer's Room (May/June 2020)

- ♦ Voluntary role that involved reading short film scripts for BBC Writer's Room Interconnected series inviting writers to submit short dramatic stories related to Covid/Lockdown. Prepared script reports. Assisted with the shortlisting and selection process of successful candidates.

Story Producer/Doctors/BBC (Jul 2019 – Jun 2020)

- ♦ Chaired monthly story meetings and steered character/story discussion.
- ♦ Sole responsibility for planning, writing and editing all ongoing serial storylines.
- ♦ Created new semi-regular characters to support main characters in storylines.
- ♦ Advised Producers and Directors on prep and execution of serial storylines for filming.
- ♦ Created scheduling notes to support story documents (6 episodes worth published weekly).
- ♦ Read spec pitches and scripts and provided feedback to writers.

Story Producer/EastEnders/BBC (Jan 2019 – May 2019)

- ♦ Managed Story Department (story editor, storyliners, story assistant and story researcher).
- ♦ Produced and signed off story documents for commissioned writers and production teams.
- ♦ Contributed to story conferences, commissioning meetings and weekly editorial briefings.
- ♦ Worked with script producer and script editors to resolve story issues post commissioning.
- ♦ Worked alongside Story Schedulers to manage cast usage, holiday requests and rest weeks.
- ♦ Attended Casting Projection Meetings to advise on new characters on a monthly basis.

Script Editor/Doctors/BBC (Nov 2014 – Dec 2018)

- ♦ Developed scripts from pitch to final draft with writers. Commissioned 6 episodes per month.
- ♦ Worked with writers, gave feedback on quality of work and suggested script improvements.
- ♦ Ensured practical issues like show continuity and correct running times were adhered to.
- ♦ Worked with Series Producer and Director to agreed deadlines to prepare episodes for filming.
- ♦ Attended story meetings and contributed ideas for future storylines and character development.
- ♦ Sourced new writers and helped them develop and pitch strong 'stories of the day' and serial ideas.

In addition to editing nearly 300 scripts, I created and helped produce 'specials' listed below:

Story Producer:

- ♦ Mental Health Awareness Week. Commissioned, storylined and script edited. Shortlisted for MIND Mental Health Media Award 2018

Producer:

- ♦ 'Bollywood Marriage Proposal'. Winner of 'Scene of the Year' British Soap Awards 2018. This was the first time I stepped into a producing role.

Story Editor:

- ♦ Homeless Special Week. Commissioned, storylined and script edited. Writers Guild Winner 2017 – Best Long Running TV Series.

Development/Writing Trials/Outreach Work (Various 2013-2024)

- ♦ BBC Writer's Room: collaborated on multiple Shadow Schemes and in-house initiatives. Developed a writer who now writes regularly for Eastenders and Beyond Paradise.
- ♦ Hosted regular BBC Workshops where I attended sessions across the UK to develop future writers.
- ♦ BBC Writer Academy: worked closely with class of 2020 students. Ran workshop in London with John Yorke. Invited writers to pitch for Doctors. Provided feedback on pitches.
- ♦ Doctors Writing Trials: Completed several trials a year by independently seeking out emerging talent.

Developed one of these writers towards her first TV writing commission. She secured a contract off the back of the first script and was subsequently commissioned regularly for the show.

- ♦ Working with Cameron Roach on RTS Story Conferences and Awards Panels.
- ♦ Assisted with writer selection for Kay Mellor Writing Initiative 2023 (Rollem Productions/WFTV)

Summary of previous Editorial/Production roles

- ♦ Storyliner/Coronation Street/ITV (May 2014 to Oct 2014)
- ♦ Script Editor/Doctors/BBC (Jun 2013 to Apr 2014)
- ♦ Assistant Script Editor/Doctors/BBC (Jan 2013 to Apr 2013)
- ♦ Live Events Producer/Asian Network/BBC (Aug 2012 to Oct 2012)
- ♦ Assistant Producer/BBC 'Meera Syal's Story of Asian Comedy' (Feb 2012 to Aug 2012)
- ♦ Producer/Asian Network/BBC Live Music Events (Dec 2011 to Feb 2012)
- ♦ Producer/Asian Network/BBC Red Button 'Tribute to Asian Music' (Dec 2011 to Feb 2012)
- ♦ Producer/Speedo Fashion Show (Oct 2011 to Dec 2011)
- ♦ Producer/Desi Central Live Comedy Shows & UK Tours (Sep 2010 to Sep 2011)
- ♦ Live Events Producer/Asian Network/BBC (Mar 2010 to Sep 2010)
- ♦ Producer/Director/'Silver Street' Radio Drama/BBC (Aug 2001 to Mar 2010)

Career references available on request...