ALBERT Education

PATRICK LAY

RESEARCHER

Email: patrick.lay@outlook.com
Website: www.plpresents.co.uk
Talent Manager: patrick-lay



I'm a 1st Class BA Hons Media Production graduate from Birmingham City University (BCU) with TV and Radio experience at BBC, ITV, Sky and Bauer Media and Global.

In 2023, I worked for BBC South West as a news story producer, following 19 months in Sky's Content Services department. I am now seeking my next media researcher role.

Highly motivated and confident with an expanding media portfolio, I have great researching ability, strong interpersonal skills and a creative approach to all tasks that I can bring to your organisation.

Media Experience

FREE RADIO (Bauer Media) - BIRMINGHAM Shadow Reporter | Jul 2023

- Recorded vox pops with the general public for news stories
- Edited different audio recordings for news bulletins
- Conducted interviews on Teams for news stories

SWITCH RADIO (Switch Sport) - BIRMINGHAM Sub Editor & Reporter | Aug 2022 - Jun 2023

- Social media marketing including uploading photos and match updates using Tweet Deck
- Post match interviewer Sutton Coldfield Town FC website
- Editing post-match interviews before uploading to website
- Stadium PA Announcer at Sutton Coldfield Town FC

BBC SOUTH WEST (Spotlight)

Freelance | News Story Producer | Feb 2023 - Mar 2023

- Produced news story for television broadcast
- Sourced contributors to be interviewed for news story
- Scheduled interviewee filming on location in Weymouth

BBC BIRMINGHAM

Researcher | Midlands Today | Nov 2022

- Sourced and contacted interviewees for news stories
- Interviewed guests over Zoom for use on news story VTs
- Acquired archive clips for 'cut away' footage for news items

SKY UK

Content Services | Jan 2021 - Aug 2022

- Re-processed back catalogue delivery of Trailers across Sky Movies, On Demand and Sky Store
- Uploaded correct imagery for Sky Boxset catalogue
- Processed bulk list of linear assets for TX to assist with a migration project for Sky Sci Fi, E! and Movies 24 channels
- Checked all assets for any sound or visual defects before TX

Academic History

- BA Hons Media Production 1st class honours
- BCU Graduate Plus Platinum Award
- BCU Graduate Success Programme certificate
- BAFTA Albert Calculator Sustainability Training 2020 (BCU accredited) certificate
- GNVQ Business Studies (Advanced Level) Distinction
- GCSE's (8 incl. English & Maths at grade C)

Media skills

Adobe Suite (Premiere Pro, Audition & Encoder) Sky inhouse packages:-

(BSS, Ardome, SEAC, Image Manager & VODCast)
Burli software

Cleanfeed

Myriad

Rundown Creator

Wordpress

Canon C100 & 700D

Sony Z-150

Clarity software (TV studio gallery)

TV News Story Producer, Researcher & Presenter Radio Presenter & Producer, Sub Editor & Reporter

YouTube channel (2015 - present day)

'PL Presents' - Producer/Presenter

- Research different stories and their history
- Research contacts to be interviewed
- Communicate to build rapport with interviewees
- Present to camera as a reporter/interviewer
- Film cut away footage for video overlay
- Edit videos in post-production for broadcast

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LOCAL TV: BIRMINGHAM

Sports Reporter | Nov 2018 - May 2019

- Researched online articles for sports reporting stories
- Stylised the Auto-cue report using Rundown Creator
- Presented the sports reports out on location
- Edited footage ready for screening

BBC BIRMINGHAM

Camera Operator | BBC West Midlands Community Sports Awards | Nov 2017 & 2018

- Camera operated Sony Z150 & Canon C100
- Filmed interviews with sports nominees (incl. 'b roll')

BIG CITY RADIO (BIRMINGHAM)

P/T voluntary | Researcher & Social Media Marketer | 'V&Z' show (13 shows) | Feb - Aug 2019

- Sourced local musicians, artists to as studio guests on air
- Social media marketer (photos and videos of guests)
- Participated with radio discussions during the show

Other media placements

SKY UK

Work experience day (Sky Sports Production) | Jul 2023

GLOBAL (Capital, Heart & Smooth) BIRMINGHAM

Work experience day placement | Jul 2023

ITV CENTRAL & ITV CYMRU WALES

Work experience day placements | Apr 2023 & May 2023

BBC RADIO WM

Work experience day placement | May 2023

SKY UK

2 week scholarship (Content Services) | Sep 2019

EMBER TELEVISION

YouTube presentation (BCU Media placements) | Sep 2019

I AM BIRMINGHAM (IAB)

Journalistic blog - Birmingham architecture | May 2019

DRP GROUP

Video Production Assistant | Sep 2018

BIRMINGHAM INDIAN FILM FESTIVAL (BIFF)

Social Media Marketer | Jun 2018

MIDLANDS CONNECTED AUTONOMOUS VEHICLES (MCAV)

Journalistic blog - Future of West Midlands trams | Feb 2018

VIVIENNE BAILEY PHOTOGRAPHY

Videographer - Corporate dinner (Birmingham) | Nov 2017

POMPEY NEWS NOW (TWITTER)

Blogger for Pompey away matches | 2015-16 season

Transferable skills

Microsoft suite (Word, Excel & Powerpoint) Sage 50 & 200

SAP

Customer Service

Minute taker

Handling of sensitive data (NHS)

Full clean UK driving licence

Experience (1994-2017) prior to career change

- Accounts (Sales & Purchase Ledger)
- Insurance (Home and Motor)
- Facilities Management
- Customer Service
- Retail

Other volunteering roles

- BCU Scratch TV (Presenter)
- BCU Scratch Radio (Presenter & Producer)
- BCU Media (Ambassador student open days)
- PoliNations Birmingham (Volunteer Guide)
- Thomas Pocklington Trust (Sighted Guide)
- Marie Curie (Store Assistant)

Hobbies & Interests

- YouTube channel: researching topics of interest to present & report on
- Sports fan: keeping up to date with the latest news, media & innovation
- Fitness training: jogging and swimming
- Sightseeing and visiting new places
- Cultural events & local history

Personal References (available on request)

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