# PATRICK LAY

(BIRMINGHAM, UK)





Website: <u>www.plpresents.co.uk</u> | LinkedIn: <u>www.linkedin.com/in/patrick-lay-pl-presents</u> <u>https://www.thetalentmanager.com/talent/174637/patrick-lay</u>

1st Class BA Hons Media Production graduate from Birmingham City University (BCU) with TV and radio experience at the BBC, ITV, Sky, Warner Bros. UK, Switch Radio and Bauer Media. Experienced in location work and eager for future opportunities. Highly motivated, confident and creative, with strong research skills, excellent interpersonal abilities, a full UK driving licence (aged over 25), and a growing media portfolio to contribute to your organisation.

## **Ongoing Media roles**

## SWITCH RADIO – BIRMINGHAM (part time/voluntary) | Radio Presenter | Aug 2023 – present

- Presenting my weekly '90s Dance Rewind' show (Sundays 7-8pm)
- Researching and applying artist/track information and seg editing the tracks for broadcast
- Covering other daytime and specialist shows for other presenters
- Writing theatre reviews for Switch Radio's website

## POMPEY NEWS NOW (part time/voluntary) | Blogger | Oct 2015 - present

• Writing blogs for Portsmouth FC (Men's & Women's) football matches for a fan-based website

## YOUTUBE CHANNEL - 'PL Presents' | TV Producer/Presenter | Apr 2015 - present

- Researching different stories, their history and contacts to be interviewed
- Presenting to camera as a reporter/interviewer and building rapport with the interviewees
- Filming cut away footage for video overlay and post production to edit and publish videos for broadcast

## Past Media & Events experience

## BELOW THE RADAR TV | Runner | Mar 2025

- Organised lunch/refreshments for the filming crew on location for Forever Home (pilot episode) on BBC Two
- Assisted with carrying any camera equipment around the filming set

## AFAR EXHIBITION SERVICES | Entrance Staff – Springfair (NEC) | Feb 2025

• Greeted and scanned exhibitor and customer passes when they entered The NEC halls

## ADP EVENTS (with Vintage Trains) | Events Assistant – The Polar Express | Nov-Dec 2024

- Decorated the train carriages in readiness for the event
- Maintained a clean and tidy area for the customers and ensured the filming crew had refreshments
- Engaged with customers to take family group photos and escorted them onto the train as a Conductor Host
- Cashier and stock replenishment at the souvenir shop

# WALL TO WALL MEDIA (Warner Bros Limited) | Runner/Driver | Oct 2024

• Long distance van driver for collection/delivery of parts for TV series Car S.O.S on National Geographic UK.

## TBI MEDIA | Artiste Liaison Parade Runner | Sep 2024

- Registered Paralympians on arrival at the Utilita Arena for The National Lottery's Paralympics GB Homecoming (Birmingham) on Channel 4
- Organised athletes ready for their stage entrance

# BIRMINGHAM FASHION COUNCIL | Researcher | Jul-Aug 2024

- Contacted possible sponsors for Birmingham Fashion Week
- Sourced billboard companies for advertising

# INSPIRED THINKING GROUP (Team ITG - Tamworth) | Runner | Oct 2023

• Assisted filming crew for the Co-op Christmas online marketing advert and organised refreshments

# BBC RADIO SHROPSHIRE | Shadow Journalist Co-ordinator | Sep 2023

- - Operated the running order in middle studio
- - Handled incoming/outgoing calls for the presenter

## SWITCH RADIO SPORT | Sub Editor/Reporter | Aug 2022 – Aug 2023

- Post match interviewer and Stadium PA Announcer for Sutton Coldfield Town FC
- Social media marketing using Tweet Deck

## FREE RADIO (Bauer Media) BIRMINGHAM | Shadow Reporter | Jul 2023

• Recorded vox pops in Birmingham city centre and interviews for news stories

#### BBC RADIO WM & SHROPSHIRE | Shadow Researcher/Journalism Co-ordinator | May 2023 & Sep 2023

- Sourced interviewees for Drive Time show
- Operated the running order in middle studio and handled incoming/outgoing calls for the presenter

## ITV CENTRAL & ITV CYMRU WALES | Shadow Researcher | Apr 2023 & May 2023

#### BBC SOUTH WEST (Spotlight) | News Story Producer | Feb – Apr 2023

- Researched history and sequence of events for news story
- Sourced contributors to be interviewed for news story
- Acquired historic photos for news story context
- Scheduled interviewee filming on location in Weymouth

#### BBC BIRMINGHAM | Shadow Researcher | Midlands Today | Oct - Nov 2022

- Sourced and contacted interviewees for news stories
- Interviewed guests over Zoom for use on news story VTs
- Acquired archive clips for 'cut away' footage for news items

#### SKY UK (Content Services) | Media Co-ordinator | Jan 2021 - Aug 2022

- Re-processed back catalogue delivery of Trailers across Sky
- Uploaded correct imagery for Sky Boxset catalogue
- Processed bulk list of assets for TX for a TV migration project
- Checked all assets for any sound or visual defects before transmission

#### I AM BIRMINGHAM | Journalist blog - Birmingham architecture | May 2019

- BIG CITY RADIO (BIRMINGHAM) |Researcher & Social Media Marketer | Feb -- Aug 2019
  - Sourced and arranged on air guests for the 'V&Z' show

#### LOCAL TV: BIRMINGHAM | Sports Reporter | Nov 2018 - May 2019

• Presented sports round-ups using Auto-cue Rundown Creator and edited footage ready for broadcast

## BIRMINGHAM INDIAN FILM FESTIVAL (BIFF) | Social Media Marketer | Jun 2018

#### BBC BIRMINGHAM (West Mids Community Sports Awards for BBC SPOTY) | Camera Operator | Nov 2017 & 2018

• Filmed nominees at local sports clubs (Boxing, Hockey) and transported rushes to studios ready for editing

#### **Technical skills**

- Adobe Suite (Premiere Pro, Audition & Encoder)
- Sky inhouse packages (BSS, Ardome, SEAC, Image Manager & VODCast)
- Broadcasting packages (Burli software, Cleanfeed, Clarity, Myriad, Rundown Creator and Wordpress)
- Camera operator (Canon C100 & 700D and Sony Z-150)

#### **Academic History**

- BA Hons Media Production 1st class honours
- BAFTA Albert Calculator Sustainability Training 2020 (BCU accredited) certificate
- GNVQ Business Studies (Advanced Level) Distinction
- GCSE's (8 incl. English & Maths)

#### Experience prior to Media career (1994-2017)

- Accounts (Sales & Purchase Ledger) using Sage 50 & 200, SAP and Microsoft suite (Word/Excel/Powerpoint)
- Insurance (Home and Motor)
- Facilities Management and Customer Service
- Administration, including handling sensitive data for the NHS and the Ministry of Defence

#### Other volunteering roles

- Presenter & Producer BCU Scratch TV & BCU Scratch Radio
- Ambassador BCU Media student open days
- Volunteer Guide PoliNations Birmingham
- Sighted Guide Thomas Pocklington Trust

#### Patrick Lay – CV