

THOMAS KAVANAGH

P: 07796 348032

E: thomasdavidkavanagh@outlook.com

A: 9 Winsford Close,
Sutton Coldfield B76 1EU

Showreel/Portfolio: thomasdavidkavanagh.com

≡ PROFILE

I am a visual storyteller, passionate about creating compelling content that makes a personal connection with the viewer.

Well-organised. I use project-management methodology to ensure I am creating and publishing content within planned timescales.

Confident working independently or collaborating as part of a high-functioning team, I have extensive experience in photography, videography, lighting, sound recording and editing.

I enjoy creating short and long-form content and always seek opportunities to create multi-platform products, maximising asset generation and overall engagement per production.

My prior commercial experience has seen me work on successful digital campaigns with Harvey Nichols, Uber Eats, Great Run, Birmingham Museum & Art Galleries, Birmingham City Council and West Midlands 5G.

≡ KEY SKILLS

Experienced videographer, editor and photographer.

Adobe Creative Suite user well-versed in Premiere Pro, After Effects, Audition, Lightroom, Photoshop and InDesign.

Drone Pilot / Operator.

Confident communicator.

Project & Risk Management.

≡ WORK EXPERIENCE

HEAD OF SOCIAL

2022 - 2023

Magic Boy Media | *Social Media Content Creator*

Devise and produce multiple weekly video episodes for over a dozen channels (focusing on sports, entertainment and lifestyle) across various social media platforms.

Manage team of creators and oversee scripting, filming and editing of each episode; providing hands-on support, feedback and training.

Responsible for budgeting, resourcing and analytics across all channels.

Identify, negotiate new and maintain existing partnerships with creators worldwide.

Produce live and recorded content for Magician/Entertainer Ben Hanlin.

SOCIAL CONTENT CREATOR

2022

Wasps Sport | *Premiership Rugby, Allianz Premier 15s, Netball Super League*

Responsible for creating engaging, platform-relevant content for Wasps Sports and Community Teams in line with the marketing and communications strategy.

Devise short and long-form video, graphics and animations for internal and external campaigns.

Co-ordinate with external agencies and freelancers to create assets that fit the aspirations and values of the Wasps brand.

Plan, schedule and pro-actively monitor social content across each brand/platform with a view to maximise engagement and revenue growth.

Support the Head of Marketing with press enquiries, gameday media and managing press conferences.

VIDEOGRAPHER & ACCOUNTS EXECUTIVE

2019 - 2022

Nonsensical Agency | *Social Media Marketing Agency*

Devise and produce impactful content for Birmingham communities and agency clients, incorporating popular trends and techniques.

Support client pitches, write creative briefs, create storyboards, plan and implement revisions to deliver high quality content.

Create highly engaging videography, photography and graphics, aligned to the brand's style, tone and objectives.

Maintain a strong relationship with clients and manage them through the creative process, providing expertise, technical advice and content reach analysis.

2018 - 2019

Creative Freelancer
& Educator

Thomas David Kavanagh
Photography

2007 - 2018

Organisation Development
Consultant

National Lottery Community
Fund

2003 - 2007

Contact Centre
Trainer

West Bromwich Building
Society

≡ QUALIFICATIONS

NCFE Photography

Certificate in Work
Based Learning
University of Derby

ICF Validated Coach

Certificate in Training
Practice
2009

9 GCSE-Level
Equivalents

St. David's C.B.S.
Dublin, Ireland