

# VIKKI COLDEN

#### **GRAPHIC PROPS DESIGNER**

- ✓ vikki@fear-by-design.com
- **\** 07763 914 388
- Full, clean driving license, Birmingham based
- @fear\_by\_design
- in linkedin.com/in/vikkicolden linkedin.com/company/fear-by-design

# **PERSONAL PROFILE**

Hello there, thanks for taking a look at my CV! A Birmingham based Graphic Designer, I have 15 years of experience in a range of design projects. I am proud to have been part of a number of successful teams involved in multi-million pound construction and goal smashing crowd-funding bids.

Design for me is truly a vocation. After my time in the corporate space, I am directing my career towards more personally fulfilling, creative areas.

I have long admired the Art Department's work. The magic they weave to create worlds for viewer and performer alike is something I feel called to be a part of. As fantastical as that sounds. I am aware of the immense amount of hard work, dedication and attention to detail involved. One thing the corporate environment has taught me is resilience and empathy during the most challenging of times. I am ready to jump into a team and give my all to help bring worlds to life!

Important notes: 1 References are available on request.

<sup>2</sup> GDPR: This CV may be kept on file and distributed for employment purposes.

#### **CREDITS**

# **Untitled Proof of Concept**

ART DEPARTMENT AND GRAPHIC DESIGNER - 2025

Corporation Logo Design for proof of concept trailer. On-set art department. (Images overleaf)

# A Christmas Cracker/Modern Santa

PROPS AND GRAPHIC DESIGN - 2024

Logo Design for in-film company, prop making and sourcing. (Images overleaf)

#### Gale

PRODUCTION ASSISTANT - 2024

Assisted Art Department with on-location live set build, and general running duties.

# Daniel's Room

GRAPHIC PROPS DESIGNER - 2024

Design and creation of props, assisted with set dressing.

# To Disappear Suddenly

GRAPHIC PROPS DESIGNER - 2023

Props, promotional assets for a crowdfunder campaign and title card. (Case study overleaf)

#### **TRAINING**

Rock Up Ready (Create Central) - 2024

BAFTA Albert Sustainability Accredited - 2024

The Mark Milsome Foundation Film and TV Online Safety Passport - 2024

# **HOBBIES AND PASSIONS**

Live concerts, horror movies, conventions/film festivals, historic ephemera, record collecting, camping, music festivals, my cats and sampling vegan cheeses and pizza.

#### **PERSONAL SKILLS**



# OTHER EMPLOYMENT

# Graphic Designer, Fear By Design/BCR Creative

DECEMBER 2019 - PRESENT

Corporate and creative graphic design to bespoke client briefs from props to tender proposals and re-branding.

# Graphic Designer, Galliford Try

NOVEMBER 2014 - SEPTEMBER 2020

Design of digital media assets, information visualisation, campaign strategy, promotional collateral. Team training and co-ordinating with suppliers and exhibitors.

# Graphic Designer, Willmott Dixon

AUGUST 2011 - NOVEMBER 2014

Layout and design of corporate promotional items.

# Marketing Assistant, BCU

SEPTEMBER 2009 - APRIL 2010

Supported organisation of high profile events.

#### **EDUCATION**

BA (Hons) Visual Communication - 2:1

National Diploma Art and Design - Merit

A Level General Studies - D

Art - C

Psychology - D

GCSE - 9 Including English, Maths, Science Art and Design-technology

# **TECHNICAL SKILLS**



















InDesign

Illustrator

Photoshop















M'FARLANE & MOORES

AUCTIONS

227

**Estate Auction** 

15/10/2024



**CASE STUDY** 

# TO DISAPPEAR SUDDENLY

DESIGN OF PROPS, MARKETING & CAMPAIGN VISUALS

# THE BRIEF

#### **SYNOPSIS**

When a student disappears mysteriously, last seen entering a Church, a sceptical small-town investigator becomes obsessed with finding a rational explanation for the case. Suspicious of the local priest and jaded by superstitious colleagues, the investigator spirals deeper into the mystery, putting himself at risk of meeting the same fate.

# REPORTING TO

Seán McGrail - Writer and Director Margaret Milner Schmueck - Producer

# DELIVERABLES

- 1. Cereal Box
- 2. ID cards
- 3. Title graphic
- 4. Social media assets
- 5. Poster In progress

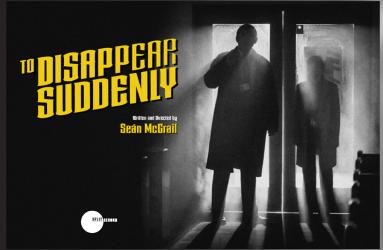


**CEREAL BOX** 









**TITLE GRAPHIC**